

Graduate Council
Agenda
October 29, 2019
Memorial Library Room # 213

New Business:

Approval of minutes from the 9-17-19 meeting

OLD Business:

Campbell School of Business

Delete:

ECO 510
MGT 530
FIN 510
MKT 510

Remove Prerequisite:

MKT 621
MGT 655
FIN 601

Berry College Graduate Catalog Changes

***Next Meeting: Tuesday, November 19, 2019
11 a.m. – Hermann Hall Boardroom***

Graduate Council
Minutes of September 17, 2019

Dean Heames called the meeting to order. In attendance were: Carolyn Stuftt, Paula Englis, Matthew Levin, Basil Englis, Bryce Durbin, Jacqueline McDowell, Monica Willingham, Sherre Harrington, Nick McGee

Note: the minutes of February 19 had been previously approved by email.

Old Business

None.

New Business

The following proposals were presented for first reading:

- Proposal: delete the following from the MBA Proficiency Requirements: ECO 510, MGT 530, FIN 510, MKT 510. See Catalog language as attached to CA forms.
- Proposal: CHANGE FIN 601 Corporate Finance, 3-0-3. Remove prerequisite.
- Proposal: CHANGE MGT 655 Leadership and Change Management, 3-0-3. Remove prerequisite.
- Proposal: CHANGE MKT 621 Strategic Marketing, 3-0-3. Remove prerequisite.

Discussion: Dr. Paula Englis discussed the rationale behind the decision to remove the proficiency requirements for entrance into the MBA program. The courses themselves are going to remain on the books. Dr. Basil Englis commented that one of the findings of the research they had conducted is that instructors are filling in the gaps that might exist in the backgrounds of students. Mr. McGee commented that in his experience professors have done a good job of getting students adequately prepared for the program.

Dr. Durbin asked whether the changes should count for students who might enter under a current catalogs. Dr. Basil Englis commented that it would benefit any who might enter in the spring of 2020. They will consult the curriculum committee to see if there are any concerns and will note in the next meeting.

Informational

- Dean McDowell shared a summary of the numbers enrolled in the graduate EDU programs.
- Dean Heames described a new agreement with Georgia Highlands to admit students from their healthcare management program.
- Dean McDowell commented on the Autism Endorsement course for summer students. Berry is currently the only institution in the state that offers the graduate-level add-on. Other schools are offering undergraduate add-ons.

Next meeting October 29, 2019.

Chair: Mary Boyd

Secretary: Bryce Durbin

Berry College Curriculum Form for Majors/Minors

Instructions: Use this form to add, delete or change a major.

1. Action: D <i>(Add /Change/ Delete)</i>	2. School BUS <i>(BUS, EdHS, EHSS, MNS)</i>	3. Major code	4. Major title MBA
5. List courses required for major (if major is new). If adding or deleting courses to a major or minor already in the catalog, just list the courses to add or delete. ECO 510 MGT 530 FIN 510 MKT 510			
6. Hours /number of courses		7. Comments (attach additional documentation if needed) Please remove only the listed Proficiency Requirements from the MBA program requirements. Please do not remove the listed courses from the catalog.	
8. Library Resources adequate Approved: _____ <div style="text-align: right;">Director, Memorial Library</div>			
9. Submitted by: (please print or type) <div style="display: flex; justify-content: space-between;"> <u>PAUL D. ENGUS</u> <u>9/12/19</u> </div> <div style="display: flex; justify-content: space-between;"> Name Date </div>		10 Approved by: (Dean of School) <div style="display: flex; justify-content: space-between;"> <u>[Signature]</u> <u>9-12-19</u> </div> <div style="display: flex; justify-content: space-between;"> Name Date </div>	
11. Date Submitted to Academic Council			

Registrar's Use Only

23. Major Department	24. School	25. CIP Code	26. 1st reading date: Approved? Y/N, Date	Effective year/term: Inactive date: _____
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Revised 1/12/12

Berry College Curriculum Amendment Form

Current Information

School: School of Business Graduate

School Code: 13

Course Code: FIN 601

Department: GRB

Course Title: Corporate Finance

Date Approved: 04/11/2003

Short Course Title 1: Corp Finance

Faculty Load Hours: 3.00

Current Catalog Information:

601. Corporate Finance

3-0-3

Analyzes the major financial-policy decisions of the corporation. Emphasizes the domestic and global impact of the investment, financing and dividend decisions of the firm on its value and stock price. Significant team case analysis required. PR: FIN 510 or equivalent preparation.

Proposed Changes (include any revisions to above material as needed):

Proposed Changes: Remove prerequisite

Degree Requirement (Please circle one): Required for Major Elective Within Major General College Elective

Submitted by (please print):

PAULA D. ENGLISH

Approved by (Dean of School):

John Hearn

Date:

9-11-19

Writing Intensive recommendation:

Library Resources adequate:

Registrar's Use Only

Course Division:

Inst. Division:

CIP Code:

First Reading Date:

Approved Y / N Date:

Effective Year / Term:

Berry College Curriculum Amendment Form

Current Information

School: School of Business Graduate **School Code:** 13
Course Code: MGT 655 **Department:** GRB
Course Title: Leadership and Change Managemer **Date Approved:** 04/11/2003
Short Course Title 1: Leadership Mgnt
Faculty Load Hours: 3.00

Current Catalog Information:

MGT 655. Leadership and Change Management 3-0-3
Encourages competitive advantage through leadership or organizational change. Compares theoretical leadership processes developing effective, ethical, diversity/multicultural, global and local teams with personal development of practical leadership skills. Includes analysis of written cases as well as oral, written and virtual presentation of actual case studies. PR: MGT 530 or equivalent preparation. (Last update: 11/20/19)

Proposed Changes (include any revisions to above material as needed):

Proposed Changes: Remove prerequisite

Degree Requirement (Please circle one): Required for Major Elective Within Major General College Elective

Submitted by (please print):

PAULA D. ENGLIS

Approved by (Dean of School):

Jay L Heames

Date:

9-11-19

Writing Intensive recommendation:

Library Resources adequate:

Registrar's Use Only

Course Division: _____ **Inst. Division:** _____ **CIP Code:** _____

First Reading Date: _____ **Approved Y / N Date:** _____ **Effective Year / Term:** _____

Berry College Curriculum Amendment Form

Current Information

School: School of Business Graduate

School Code: 13

Course Code: MKT 621

Department: GRB

Course Title: Strategic Marketing

Date Approved: 04/11/2003

Short Course Title 1: Strategic Mktg

Faculty Load Hours: 4.00

Current Catalog Information:

621. Strategic Marketing 3-0-3

Provides a broad survey of the field of marketing. Emphasizes developing and applying strategic principles to marketing planning including customer analysis, market segmentation, product development, forecasting, pricing, distribution, promotion and marketing strategy. Utilizes the case-analysis method. PR: MKT 510. (updated 2/21/12)

Proposed Changes (include any revisions to above material as needed):

Proposed Changes: Remove prerequisite

Degree Requirement (Please circle one): Required for Major Elective Within Major General College Elective

Submitted by (please print): PAULA D. ENGUS

Approved by (Dean of School): Joy L. Haines

Date: 9-11-19

Writing Intensive recommendation: _____

Library Resources adequate: _____

Registrar's Use Only

Course Division: _____ **Inst. Division:** _____ **CIP Code:** _____

First Reading Date: _____ **Approved Y / N Date:** _____ **Effective Year / Term:** _____

Berry College Graduate Catalog, 2018-19

Proficiency Requirements

Students must demonstrate satisfactory completion in all proficiency course work and/or satisfactorily complete the online modules. Additional expectations for entry into the M.B.A. program include work experience and computer skills in word processing, spreadsheet, and presentation software.

Proficiency requirements may be met in three ways: undergraduate-level courses, graduate-level courses, or an approved online self-paced module.

- *Meeting these requirements at the undergraduate level* requires successful completion of proficiency course work in business covering or equivalent to the following content areas: Financial Accounting; and Statistical Methods; ~~General Management; Macroeconomics and Microeconomics; Finance; and Marketing.~~
- ~~Meeting these requirements at the graduate-level~~, students are required to complete ~~9 credit hours in~~ the following courses or their equivalents:

ACC 520 Essentials of Accounting
Statistics

BUS 520 Essentials of Business

~~ECO 510 Essentials of Economics~~

~~MGT 530 Essentials of Management~~

~~FIN 510 Essentials of Finance~~

~~MAT 111 Elementary Statistics~~

~~MKT 510 Essentials of Marketing~~

- *Meeting these requirements through successful completion of approved online self-paced modules.* Students may move at their own pace and complete the module as quickly as they choose. After completion of the module, students will be required to pass an exam on the module content. Students interested in this option should contact the MBA Office for additional information and assistance.