Graduate Council

Agenda

September 19, 2017

Review of minutes from 3-21-17

New Business:

Charter School of Education and Human Sciences

EDU 790 Professional Seminar

Campbell School of Business

Approval of faculty teaching in the graduate program

Graduate Council Minutes of March 21, 2017

Dr. Bressette called the meeting to order at 11:00 a.m. In attendance were Jill Cochran, Paula Englis, Basil Englis, Duane Inman, Leslie Marlow-Inman, Bryce Durbin, Joyce Heames, Brett Kennedy, Karen Kurz, Jacqueline McDowell, Nancy Mercer, Monica Willingham

The minutes of November 15 were approved with correction.

New Business

Charter School

Dr. Kurz submitted graduate EDU course fees for 2017-18

It was moved and seconded to waive first reading. The motion to waive first reading was approved by voice vote.

The Charter School 2017-18 Fees were approved by voice vote.

Campbell School

Dr. Paula Englis provided an update on the MBA with Healthcare Management Track. She commented that new courses will be submitted in the future that will allow student more options for completing the new track. Dean McDowell asked whether the creation of these new courses were already in progress. Dr. Englis responded that they will be taught as topics courses initially.

Dean Heames commented that this plan will have no impact on AACSB or SACS because it is simply allowing students to tailor their electives to allow for this specialization.

Dr. Bressette commented that courses taught as a special topics more than two times should be formally submitted for approval. Dr. Englis asked whether that was an official rule. Dr. Bressette responded that it has always been the expectation that a special topics course was not intended to be a place to park a course that was not approved by Graduate Council as a formal course.

Dean Heams added that this would be distinctive for this type of program and could be a very successful model for additional tracks.

Dean Heames commented about initiatives to promote this healthcare track to the local community. Dr. Paula Englis added that they were also exploring other possible initiatives to increase enrollment in the MBA program, including the one-year MBA plan.

Graduation update

Dr. Bressette outlined information about the upcoming Graduate Commencement. Graduate Commencement will proceed as it has in the past couple of years, with graduate commencement ceremony the Friday night before the Saturday undergraduate commencement. Dr. Bressette asked

whether the two programs wished to keep their separate post commencement celebrations? Both programs indicated they would retain separate post-commencement celebrations.

Dr. Bressette asked whether they wished to keep the same basic format, and both groups did, with speakers chosen from the graduating student population. He added that the graduate program will be

printed on the same type of paper as the undergraduate program this time around.

He added that rehearsal for those processing in the ceremony will be the same day, about an hour

before.

Dr. Bressette added that the list of anticipated graduate students participating in the commencement

ceremony will be sent out by email.

Approval will be done differently this time; the final Faculty Assembly will be the opportunity for faculty approval of the graduates. Does anyone have issues with adding the graduate students to this list for

approval? No concerns were voiced.

Other items

Monica Willingham asked whether the graduate students would receive a tuition letter about changes for the upcoming year. Dr. Bressette indicated that he would speak to Brian Erb to find out.

Secretary: Bryce E. Durbin

The Council was adjourned.

Chair: Andrew Bressette

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MATTHEW HARRISON LEVIN, CPA CURRICULUM VITAE

Home Address:

2660 Peachtree Road, N.W. # 29-C Atlanta, Georgia 30305

404.307.8345 (cell)

Case Western Reserve University email address: mhl64@case.edu

EDUCATION

CASE WESTERN RESERVE UNIVERSITY

CLEVELAND, OH

Ph.D. in Management: Designing Sustainable Systems

Weatherhead School of Management

Graduation date: August 2017

GPA: 4.00

Awarded a DM Fellowship, Fowler Center for Business as an Agent of World Benefit

<u>Research Interests</u>: Growth of the sustainability movement, corporate social responsibility, and how accounting performance measurements and tax incentives can contribute to this effort.

Dissertation Title:

"The Role of an Ethos of Sustainability: The Hidden Value of Intangible Resources"

Timeline: Dissertation successfully defended April 28, 2017; no required revisions.

Ph.D. Committee:

- Chris Laszlo, Ph.D., (Committee Chair) Char and Chuck Fowler Professor of Business as an Agent of World Benefit; Weatherhead School of Management, Case Western Reserve University, Cleveland, OH.
- Richard J. Boland, Ph.D., Professor Design & Innovation; Weatherhead School of Management, Case Western Reserve University, Cleveland, OH; Senior Research Fellow, Judge Business School, University of Cambridge, Cambridge, UK.
- Marc J. Epstein, Ph.D., Distinguished Research Professor of Management; Jesse H. Jones Graduate School of Business, Rice University, Houston, TX.
- Aron Lindberg, Ph.D., Assistant Professor Information Systems; Stevens Institute of Technology, Hoboken, NJ.
- Roger B. Saillant, Ph.D., Adjunct Professor Design and Innovation; Weatherhead School of Management, Case Western Reserve University, Cleveland, OH.

Unpublished Research Papers in the Weatherhead School of Management:

• Mixed Methods Research Paper: "Beyond the Bottom Line: An Examination of the Relationships between a Corporate Sustainability Ethos and Intangible Resources". Advisors: Chris Laszlo, Ph.D. and Aron Lindberg, Ph.D. (March 2017).

- Quantitative Research Paper: "Looking beyond the Bottom Line: Connecting the Dots between a Business Enterprise's Sustainability Initiatives and Financial Performance". Advisors: Chris Laszlo, Ph.D., Marc J. Epstein, Ph.D., and Aron Lindberg, Ph.D. (October 2016).
- Qualitative Research Paper: "Looking beyond the Bottom Line: Connecting the Dots between a Business Enterprise's Sustainability Initiatives and Growth in Financial Value". Advisors: Richard J. Boland, Jr., Ph.D., Karen W. Braun, CPA, Ph.D., and Chris Laszlo, Ph.D. (July 2015).

Conferences Attended:

- American Accounting Association Annual Conference, New York, NY (2016)
- Southern Federal Tax Institute, Atlanta, GA (2015)
- Academy of Management Annual Conference, Philadelphia, PA (2014)
- Heckerling Institute on Estate Planning, University of Miami School of Law, Miami, FL (1997, 1998, 1999, 2000, 2001, 2002)

Conference Research Paper Reviewer:

• Academy of Management Annual Conference (2016)

Other Research in Progress:

• Mixed Methods Research Paper: *Currently Untitled*, and extending the work of my Ph.D. Dissertation. Co-Author: Aron Lindberg, Ph.D.

GEORGIA STATE UNIVERSITY

ATLANTA, GA

Executive MBA, 2012

J. Mack Robinson College of Business

Curriculum included courses in accounting, finance, strategy, global business and executive leadership.

GPA: 4.04

Master of Taxation, 1982

Curriculum included courses in taxation of corporations, partnerships, estates and trusts, corporate mergers & acquisitions, IRS practice and procedure.

GPA: 3.75

Inducted to Tau Alpha Chi

FLORIDA STATE UNIVERSITY

TALLAHASSEE, FL

Bachelor of Science, Accounting and Finance (Double Major), 1978

GPA: 3.55, Cum Laude

Inducted to Beta Gamma Sigma

Inducted to Beta Alpha Psi

OTHER PROFESSIONAL EDUCATION

Chartered Mergers & Acquisitions Professional (CMAP)

National Association of Chartered Valuators and Analysts (NACVA) (2012)

A 4-day curriculum in Washington, D.C. that focused on numerous M&A topics and issues. A comprehensive final examination was required in order to obtain the CMAP certification.

Values Based Leadership

Georgia State University Center for Ethics and Corporate Responsibility/United States Marine Corps; The Basic School, USMC, Quantico, VA (2012)

A physically rigorous and mentally intensive 3-day leadership course, taught by GSU and the USMC. The curriculum included essential military procedures, equipment and techniques, ethical and strategic decision-making in "the fog of war," nighttime and daytime field evolutions, and briefings with senior officers at The Basic School.

UNIVERSITY TEACHING EXPERIENCE

GEORGIA STATE UNIVERSITY

ATLANTA, GA

J. Mack Robinson College of Business

Adjunct Instructor

Excellent Instructor evaluations – available upon request.

Courses Taught in the Master of Professional Accounting Program:

ACCT 8005 - "Current Issues in Accounting"

- Spring Semester 2017
- Fall Semester 2016
- Spring Semester 2016
- Fall Semester 2015
- Spring Semester 2015

ACCT 8120 - "Advanced Federal Income Taxation"

- Spring Semester 2017
- Spring Semester 2016

Guest Speaker for various graduate business courses at GSU:

- Master of Taxation Program (2017)
- Master of Professional Accounting Program (2014)
- Executive MBA Program (2012)
- Professional MBA Program (2012)

<u>Honors Mentor Program</u>: In 2014 I was asked to serve as a professional mentor for an undergraduate honors accounting major in the Robinson College of Business at GSU. I mentored one accounting student during the 2014-2015 academic year and another accounting student during the 2015-2016 academic year.

OTHER TEACHING AND PUBLIC SPEAKING EXPERIENCE

I am a student of effective public speaking and, over the years, I have sought to continually improve my skills. When dealing with a complex subject, my goal is to communicate it in a manner that is easily understandable and interesting.

- Taught Global Webinar for the Conscious Business Initiative; topic: "Business Integrity and Financial Transparency" June 2016 and November 2016. http://www.humanitysteam.org/cb-training.
- Numerous project presentations as a student in the Ph.D. in Management and Executive MBA Programs (2013-2017 and 2010-2012).
- Guest Speaker at Rotary Club of South Gwinnett and Rotary Club of Griffin (2012).
- Taught various internal training courses throughout my professional career at Windham Brannon and Coopers & Lybrand.
- Guest Speaker for Georgia Society of CPAs and Texas Society of CPAs financial institutions CPE courses (1985 and 1984).
- Graduate of Speakeasy professional speaking program (1982).

PROFESSIONAL EXPERIENCE

WINDHAM BRANNON, P.C., CERTIFIED PUBLIC ACCOUNTANTS ATLANTA, GA
July 1988-Present

- Principal and Shareholder (1989-2016; retired from the Firm as of January 1, 2017)
- Principal (1988)

<u>Synopsis</u>: Joined Windham Brannon as a non-owner Principal in 1988, and elected a Shareholder in 1989. At that time, Windham Brannon employed approximately 40 personnel. Today we are 170 professional and administrative staff, and one of the largest non-national CPA firms in Georgia.

<u>Client Service</u>: Served clients in the following industries: Manufacturing, Professional and Other Services, Real Estate, Family Partnerships, Technology, and Private Equity. Business clients included S-corporations, Partnerships, LLCs and C-corporations. Considerable work with High Net Worth Individuals (primarily income tax and advisory services). Advised clients and legal counsel in structuring a number of mergers & acquisitions, both buy-side and sell-side.

Served as a member of the Firm's Litigation Services Team, which included providing financial analysis and giving sworn testimony in county, state and federal courts and before the U.S. Department of Justice.

<u>Business Development</u>: A significant area of focus was in new business development. Many of the Firm's most significant clients were obtained by my business development efforts during the past 28 years. I enjoy meeting people and building new, long-lasting relationships.

DAYS INNS OF AMERICA, INC.

ATLANTA, GA

April 1985-July 1988

- Vice President of Corporate Tax; Assistant Treasurer (1987-1988)
- Vice President of Accounting and Tax (1986)
- Director of Corporate Tax (1985)

Synopsis: Recruited by an executive search firm, Spencer Stuart & Associates, to join Days Inns as Director of Corporate Tax; promoted to Vice President the following year. Days Inns recently (1984) had been purchased by Reliance Capital Group, a Private Equity Group headquartered in New York, in a 'friendly' junk bond-financed leveraged buyout from the Day family. Days Inns had multiple operating subsidiaries engaged in hotel franchising, construction, ownership, management, and real estate development. Responsible for building and leading an internal tax department of seven individuals; we handled all corporate and partnership tax planning and tax return preparation matters, many of which were complex due to the corporate acquisition structure together with the continual rounds of public debt and equity financing. In the span of four years Days Inns transitioned from being purchased in the LBO, to going public in an IPO, to going private again. Once Days Inns went private, I decided to re-enter public accounting in a smaller and more entrepreneurial environment. Ultimately, I joined Windham Brannon.

COOPERS & LYBRAND, CERTIFIED PUBLIC ACCOUNTANTS

ATLANTA, GA

June 1978-March 1985

- Tax Manager (1982-1985)
- Tax Supervisor (1981)
- Tax Staff (1980)
- Audit Staff (1978-1979)

<u>Synopsis</u>: Commenced public accounting career in the Audit Department; after 15 months I transferred into the Tax Department and began working on my Master of Taxation studies at Georgia State University. At C&L I worked primarily in the areas of business and individual taxation. My business client focus areas included Manufacturing/Distribution, Real Estate, Insurance, Pharmaceuticals, Financial Institutions, and Business Services.

PROFESSIONAL CERTIFICATIONS

Chartered Mergers and Acquisitions Professional (CMAP)

National Association of Chartered Valuators and Analysts (NACVA); Certificate awarded October 2012

Certified Public Accountant

State of Georgia Certificate # 5079 awarded July 22, 1980 Passed the CPA examination in first attempt, November 1978

PROFESSIONAL ORGANIZATIONS

- American Institute of Certified Public Accountants
- Georgia Society of CPAs
- American Accounting Association
- Academy of Management
- Atlanta Estate Planning Council, Atlanta, GA, a Georgia professional organization dedicated to providing education and fellowship for CPAs, attorneys, and financial advisors in all areas of estate planning.
- Atlanta Tax Forum, Atlanta, GA, a Georgia professional organization dedicated to furthering the education of CPAs and attorneys in all areas of federal and state taxation.

- The Explorers Club, New York, NY, an international professional organization dedicated to exploration and field science.
- Green Chamber of the South, Atlanta, GA, a Georgia professional organization dedicated to the philosophy that developing a sustainable business strategy makes good sense for the corporate bottom line and the community at large.

COMMUNITY SERVICE AND LEADERSHIP

- Rotary International, Rotary Club of Buckhead—Member of International Service and New Member Recruitment Committees (2012-present).
- Star*C Corporation, Atlanta, GA, whose mission is to assist economically disadvantaged residents in overcoming problems associated with community decline—Member of the Board of Directors (2013-present).
- The Urban League of Greater Atlanta—Chairman of Audit Committee; Member of Executive Committee and Board; Member of Nominating Committee (2011-2014).
- High Museum of Art, Atlanta, GA—Chairman of Finance Committee; Treasurer; Member of Executive Committee and Board of Directors (1991-1997; 1998-2004; 2005-2011).
- Woodruff Arts Center, Atlanta, GA—Member of Finance Committee (1992-1997; 2007-2009).
- Park Place Homeowner's Association, Atlanta, GA—Member of Executive Committee and Board of Directors; Treasurer; Chairman of Finance Committee (1996-2001); President of the Association (2002-2004).
- Georgia Shakespeare Festival, Atlanta, GA—Member of Board of Directors; Treasurer; Chairman of Finance Committee (1996-1998).

PERSONAL

- Married to Paulette Massey Levin since 1996 (retired from Delta Air Lines: 2000)
- Excellent health

PERSONAL INTERESTS

- Travel; fitness and nutrition; reading; the Arts.
- Competing in triathlons (swim/bike/run race events); member of Atlanta Triathlon Club.
- Scuba diving (open water certification: 1974; cave diving certification: 1975; divemaster certification: 1999; advanced cave diving certification: 2001; technical diving certification: 2007; CPR and First Responder certifications: 1999 and 2013); member of Global Underwater Explorers, Woodville Karst Plain Project, National Association for Cave Diving, and National Speleological Society Cave Diving Section.

THEMA MONROE-WHITE, PH.D.

(c) 404-889-9778

t.monroe.white@gmail.com

EDUCATION

Georgia Institute of Technology

Atlanta, GA 5/2014

Ph.D. in Public Policy

Concentration: Science, Technology and Innovation Policy

Minor: Research Methods & Program Evaluation

Dissertation: A Cross Country Investigation of Social Enterprise Innovation:

A Multilevel Modeling Approach

Howard University Washington, DC

M.S. in Developmental Neuropsychology 6/2004

Howard University Washington, DC

B.S. in Psychology, magna cum laude 5/2001

Minor: Mathematics

Duke UniversityDurham, NCPsychology (3.14 GPA)8/1997 - 12/1998

CURRENT POSITION

VentureWell

Senior Research & Evaluation Analyst

Atlanta, Georgia 4/2017-present Hadley, Massachusetts 4/2016-3/2017

- Director of Research and Evaluation
 - Responsible for the development and implementation of research and evaluation (R&E) activities at VentureWell.
 - Oversees R&E activities in support of programs, grant proposals and thought leadership initiatives.
 - Leads or supports development of program evaluation plans, including study designs and implementation plans.
 - Leads staff in the development and use of quantitative and qualitative evaluation and research tools.
 - Works collaboratively with Sr. Management, Development and Program staff to identify, critically review, and respond to opportunities.
 - Effectively manages Research and Evaluation staff including hiring, mentoring, monitoring and supervision.

PROGRAM EVALUATION EXPERIENCE

Sage Fox Consulting Group

Senior Evaluation and Research Consultant

- Managed the design and execution of **evaluation** plans for several K-20, NSF, DOD, and NIH funded programs.
- Supervised and mentored research assistants and data analysts.
- Designed and implemented surveys, focus group and interview protocols.
- Interacted with clients via conference calls, planning meetings & site
- Collected and analyzed quantitative and qualitative data for dissemination to clients, funders and/or other stakeholders.
- Collaborated on research projects and publications with PIs and staff
- Developed, refined and reviewed research and evaluation plans for proposals.

8/2012-10/2013

Performance by Design, LLC

Curriculum Development & Program Evaluation Specialist

- Evaluated and developed a curriculum for state-wide new employee orientation training program using instructional design principles
- Worked with instructional designers (ISDs) to design, develop and launch new online training material delivered via a custom designed learning management system (LMS).
- Strategic data planning, collection and analysis
- Mixed-methods data collection and analysis using Dedoose software
- Project management support for instructional designers and data analysts
- Regular interaction and collaboration with clients, through conference calls, strategic planning meetings and regular site visits.
- Designed and implemented surveys and focus group/interview protocols
- Provided change management and organizational development support

Center for Education Integrating Science, Mathematics, and Computing (CEISMIC) and School of Public Policy, Georgia Institute of Technology

Critical Thinking Assessment Specialist

Research Advisor: Michael Hoffmann, Professor of Public Policy

Project: ArguSkill Survey Assessment

- Worked closely with a team of experts to assess the different learning approaches on the development of critical thinking
- Refined a novel rubric used to assess the **critical thinking ability** of undergraduate enginereering students
- Coded undergraduate responses in **Excel** for quantitative analysis

Center for the Enhancement of Teaching and Learning (CETL), Georgia **Institute of Technology**

SLIDER Research and Evaluation Fellow

Research Advisors: Cher Hendricks and Marion Usselman

Project: Assess the implementation of the SLIDER (Science Learning: Integrating Design, Engineering and Robotics) curriculum

- Participate in the evaluation design of robotics integrated 8th grade science curriculum in Georgia
- Engage in classroom observation, data collection and analysis
- Qualitative analysis of audio, video and text data

Decatur, GA & Amherst, MA 1/2014-5/2016

Atlanta, GA

Atlanta, GA 7/2012 - 5/2013

Atlanta, GA 5/2012 - 5/2013

LEADERSHIP, TEACHING and CURRICULUM DEVELOPMENT EXPERIENCE

Agnes Scott College Atlanta, GA

Instructor of Record, LDR 102: Leadership and Diversity

1/2016 - 4/2016

Designed and co-taught a novel freshman course aimed at infusing Leadership principles from multidisciplinary perspectives throughout the Agnes Scott freshman experience.

School of Public Policy, Georgia Institute of Technology

Atlanta, GA 9/2013

Invited Guest Lecturer, Statistical Analysis for Public Policy

- Lectured undergraduate students on introductory statistics
- Graded homework and answered questions after class

School of Public Policy, Georgia Institute of Technology

Atlanta, GA 10/2012

Invited Guest Lecturer, Foundations of Leadership (PUBP 4140: undergrad.) Instructor: Dr. Wes Wynens, Director of Leadership Education and Development, Division of Student Affairs

Lectured for two class sessions on Women in Leadership and Cross-Cultural Leadership

The Language Institute, Georgia Institute of Technology

Atlanta, GA 8/2011

Instructor of Record, Leadership Across Cultures (CRN: 10051)

- Designed curriculum and taught course to undergraduate and graduate scholars from China and Taiwan.
- Used design thinking principles (empathy, creativity etc.), incorporated team-building activities throughout.
- Earned positive reviews from students and staff on teaching performance

Department of Psychology, Howard University

Washington, DC 8/2002 - 5/2004

Teaching Assistant, Cross Cultural Psychology & Statistics (undergrad. & grad.) Instructor: James B. Starr (deceased)

- Developed course content for lectures
- Graded essays, projects and presentations
- Designed multiple-choice exam questions
- Taught class sessions in statistics and cross-cultural psychology

Atlanta Conference on Science Technology and Innovation Policy

Atlanta, GA

Assistant Conference Organizer & Conference Proceedings Co-Editor

9/2010 - 12/20111/2013 - 8/2013

- Assisted in organized paper and poster sessions and plenary speaker arrangements
- Coordinated student volunteers for poster sessions
- Reviewed and edited full paper submissions from a wide range of international scholars for publication in conference proceedings

RESEARCH EXPERIENCE

Georgia Institute of Technology

Graduate Research Assistant

Research Advisor: Dr. Susan Cozzens; Vice Provost of Graduate and Faculty Affairs and Professor of Public Policy

National Science Foundation Sponsored Project No. 51366P7: "Models of International Research Collaboration the Biofuels Example"

- Clean, code, and analyze **bibliometric** and survey data on international collaboration for a large N dataset using **multivariate statistics** in SPSS
- Conduct research on equity and inequality facing marginalized populations in a variety of contexts including academia, the private sector and K-12 STEM education

Enterprise Innovation Institute, Georgia Institute of Technology

Science, Technology, and Innovation Policy Program (STIP) Intern Research Advisor: Jan Youtie, Co-Director of the Enterprise Innovation Institute and Professor of Public Policy

- Collected and analyzed large N **quantitative data** on university interventions that facilitate entrepreneurship in Georgia
- Identified key factors affecting student entrepreneurs
- Presented results to Georgia policy makers in the **economic development**, innovation and entrepreneurship fields

Howard University

Graduate Research Assistant

Research Advisor: Dr. Alfonso Campbell; Chair, Department of Psychology

- Collected data on African-American **stroke patients** at Howard University Hospital for an NIH-funded study
- Administered neuropsychological and cognitive tests on controls

Johns Hopkins University School of Medicine

Undergraduate Research Assistant

Research Advisor: Dr. Xiaoxin Wang, Department of Biomedical Engineering, Auditory Neuroscience Laboratory

• Investigated behavioral and neurological patterns of speech and hearing

Duke University Medical School

Undergraduate Research Assistant

Research Advisor: Dr. William C. Hall, Department of Neurobiology

- Assisted graduate students in their experimentation on tree-shrews
- Placed all orders and calls for lab supplies, including feeding materials and hazardous chemicals used in experiments

Duke University

Undergraduate Research Assistant

Research Advisor: Dr. Matt Serra, Department of Psychology

- Conducted computer-based **memory and attention tests** using cognitive psychology research techniques
- Scored all data on cognitive tests using MEL software

Atlanta, GA 9/2009 - 12/2013

Atlanta, GA 9/2012 – 12/2013

Washington, DC 8/2002 - 5/2004

Baltimore, MD 6/2000 – 8/2000

Durham, NC 8/1997 – 12/1998

Durham, NC 8/1997 – 12/1998

JOURNAL PUBLICATIONS

- **Monroe-White, T.** & Zook, S. (2017). "Social Enterprise Innovation: A Quantitative Analysis of Global Patterns." Voluntas (R&R: minor revisions).
- Matthew, V., **Monroe-White**, T., & Engelman, S. (2017). "Fostering Institutional Change in Innovation and Entrepreneurship: A Social Network Analysis Approach." Journal of Engineering Entrepreneurship (in press).
- Matthew, V., **Monroe-White, T.,** Miller, M. (2017). "Integrating Entrepreneurship into Capstone Design: An Exploration of Faculty Perceptions and Practices." International Journal of Engineering Education (in press).
- Thompson, R., **Monroe-White, T.**, Xavier, J., Howell, C., Moore, M., & Haynes, JK. (2016). "African-American male persistence in STEM: A study of the John H. Hopps Jr. Program at Morehouse College. CBE-Life Sciences Education, 15(3), ar40. doi:10.1187/cbe.15-12-0263
- **Monroe-White, T.,** and Woodson, T. (2016). "Inequalities in Scholarly Knowledge: Public Value Failures and their Impact on Global Science." Journal of African Science, Technology, Innovation and Development, 8(2) 178-186.
- **Monroe-White, T.,** Kerlin, J. A., & Zook, S. (2015). *A quantitative critique of Kerlin's macroinstitutional social enterprise framework.* Social Enterprise Journal, 11(2), 178-201.
- Bodnar, C.A., Tranquillo, J., Matthew, V., Britos Cavagnaro, L., **Monroe-White, T**. Turrentine, A. (2015) "Iteration by Design: Development of a Game-Based Workshop for Teaching Innovation and Entrepreneurship Concepts." Experiential Entrepreneurship Exercises Journal. 1(4), 28-33.

CONFERENCE PAPERS & OTHER WORKS

- **Monroe-White, T.,** and Zook, S. (2015). "Social Enterprise Innovation: A Quantitative Analysis of Global Patterns." ARNOVA Conference (November 17-19, 2015), Chicago, IL.
- Nilsen, L., Matthew, V., Besterfield-Sacre, M., **Monroe-White, T**. "Landscape Analysis as a Tool in the Curricular Change Process" Frontiers in Education (FIE) Conference (October 21-24, 2015), El Paso, TX.
- Nilsen, L., Matthew, V., Shartrand, A., **Monroe-White, T**. "Stimulating and Supporting Change in Entrepreneurship Education: Lessons from Institutions on the Front Lines" American Society for Engineering Education (ASEE) Conference Proceedings (June 14-17, 2015), Seattle, WA.
- **Monroe-White, T.,** Kerlin, J. and Zook, S. (2014). "A Macro-Institutional Framework for Understanding Social Enterprise Country Models: A Quantitative Critique." ARNOVA Conference (November 20-22, 2014), Denver, CO.
- **Monroe-White, T.,** "Surviving the Zoo: Towards an International Comparative Investigation of Innovation in the Social Enterprise Context". 4th EMES International Research Conference on Social Enterprise. Liege, Belgium, July 1-4, 2013.
- **Monroe-White, T.** and Soumonni O. "Indigenous Knowledge and Modern Science and Technology in Ghana: Bridging the Innovation Gap." Paper and Poster Presented at the Atlanta Conference on Science and Innovation Policy (September 15th-17th, 2011) Atlanta, GA.

- Cozzens, S. and **Monroe-White, T.** "Social and Technological Entrepreneurship do the Twain Ever *Meet*?" Paper Presented at the Atlanta Conference on Science and Innovation Policy (September 15th-17th, 2011), Atlanta, GA.
- **Monroe-White, T.** "*U-preneurs: Value Creation and the Student Entrepreneur*" Paper presented at the 10th Annual International Entrepreneurship Forum Conference (January 9th-11th, 2011) Tamkeen, Manama, Bahrain. Publication available online: ISSN: 2222-7318, pg. 410-428.

BOOK CHAPTERS

- **Monroe-White, T.,** and Coskun, M. (2017). "An Updated Quantitative Assessment of Kerlin's Macro-Institutional Social Enterprise Framework." Book Chapter in In *Shaping Social Enterprise: Understanding Institutional Context and Influence* (pp. 27-48). Ed. Janelle Kerlin, Emerald Group Publishing.
- **Monroe-White, T.,** and Lecy, J. (2016) "Social Innovation in the Zoo" Book Chapter in The Social Enterprise Zoo: Implications for Future Policy and Practice. Eds. Dennis Young and Cassady Brewer, Edward Elgar Publishing.
- Kerlin, J., **Monroe-White, T.,** and Zook, S. (2016) "Habitats in the Zoo" Book Chapter in The Social Enterprise Zoo: Implications for Future Policy and Practice. Eds. Dennis Young and Cassady Brewer, Edward Elgar Publishing.
- **Monroe-White, T.** (2014). Creating Public Value: An Examination of Technological Social Enterprise. In *Emerging Research Directions in Social Entrepreneurship* (pp. 85-109). Springer Netherlands.

INVITED TALKS AND PANELS

- **Monroe-White, T.** *Evaluating Collective Impact Initiatives*. Keynote Panelist at NSF INCLUDES PI Meeting. Arlington, VA, January 6th, 2017
- **Monroe-White, T.,** and Turrentine, A. *Driving Innovation through Leadership Diversity*. Panel at Epicenter: Pathways to Innovation All Team Member Retreat, Phoenix, AZ, February 18, 2015.
- **Monroe-White, T.**, *Social Enterprise, Innovation and Diversity*. Invited Speaker at Art Center College of Design, Los Angeles, CA, October 7, 2014.
- Kerlin, J., **Monroe-White, T.,** Searing, E., Young, D., "Where the Wild Things Are: Social Enterprise as a Zoo." 4th EMES International Research Conference on Social Enterprise. Liege, Belgium, July 1-4, 2013.

MEMBERSHIP, AWARDS AND HONORS

Co-Principal Investigator, Connecting and Coordinating a National Innovation Network (NSF Award Number: 1305035)

ENT Division Best Paper Award, American Society of Engineering Education, Summer 2016

2014 CGS/ProQuest Distinguished Dissertation Award Nominee, Spring, 2014

Academy of Management, Member Since 2013

American Evaluation Association, Member Since 2012

Link Foundation, Honorable Mention Recipient, 2012

Southern Regional Education Board, Pre-doctoral Fellowship, 2009-2012

Alpha Kappa Alpha, Educational Achievement Foundation Scholarship, 2003

American Psychological Association, Fellowship in Neuroscience, 2001

Howard University, Dean's List, 2000

Howard University, Trustees Scholar, 2000

Howard University, NIMH/COR Scholarship Recipient, 1999

Howard University, Honors Program, 1999

Duke University, Dean's List, 1997

PROFESSIONAL TOOLS & ANALYTICAL SKILLS

Office Applications	Instructional Design	Data Analysis & Visualization Tools	Evaluation & Assessment
 MS Word 	 Award winning proposal writing 	 Salesforce 	 Logic Models
 MS Excel 	• Snagit	 Tableau 	 Theory of Change
 MS Access 	 Blackboard.com 	• R	 Survey Design
 MS Power Point 	 Desire2Learn 	 SPSS 	 Interview and Focus Group
 MS Publisher 	• MOODLE	 STATA 	Protocols
 Open Office 	• WebEx	 HLM7 	 Performance Measurement
• Prezi	 Skype 	 Dedoose 	 Classroom Observation
	 GoToMeeting 	 Vantage Point 	 Survey Money, SuveyGizmo,
	• Camtasia	 NVivo 	LimeSurvey
	• Captivate (novice)		

ADDITIONAL SKILLS

Conversant in Spanish, Excellent Oral and Written Skills; Strong Presentation Skills; Exceptional Interpersonal Skills

SERVICE

- University of the Witwatersrand Business School PhD Thesis External Examiner, (2016 to present)
- NSF Increasing the Participation and Advancement of Women in Academic Science and Engineering Careers (ADVANCE) Adhoc Reviewer (2015)
- NSF Professional Formation of Engineers: Revolutionizing Engineering Departments (RED)-Panelist (2015)
- NSF Broadening Participation in Engineering (BPE) Panelist (2015)

TRAVEL EXPERIENCE

Austria; Bahrain; Belgium; Egypt; Ghana; Italy; Jamaica; Mexico; Morocco; Netherlands; Spain & US Virgin Islands